

Why Attend?

EXPERIENCE 16
Connect. Innovate. Succeed.

24
BREAKOUT SESSIONS

12
PRE-CONFERENCE CLASSES

2000
MORTGAGE INDUSTRY PROS TO NETWORK WITH

It all adds up
TO THE INDUSTRY'S LEADING CONFERENCE

GAIN INSIGHT. BREAK THROUGH LIMITATIONS. NETWORK WITH PEERS.

Experience brings together an entire community of mortgage industry professionals dedicated to learning, growing, and sharing. No matter the role you play, this conference will set the stage for your success.

WHO'S IT FOR?

Mortgage-industry professionals who are ready to take their game to the next level, including:

- Executives
- Compliance officers/managers
- Business managers
- Operations managers
- Loan officers and processors
- System administrators
- Underwriters
- Secondary marketing managers
- Information technology
- Ellie Mae partners

"Loved the Genius Bar..."



"Unequivocally, it was one of the best conferences I've ever attended. The sessions were informative and energetic, the Wynn Las Vegas was really beautiful, and the service was amazing."

CONSIDER BRINGING THE WHOLE TEAM

With everything that's going on at Experience, why not cover all the bases and bring the entire team? Not only is there a 20% discount for groups of five or more, but all that learning and insight could be shared back at the office. Each team member could pick a specific track, or focus on a group of sessions to make sure your company gets the maximum benefit from everything Experience has to offer.



"The Keynote Speakers were excellent!"



A FULL RANGE OF BREAKOUT SESSIONS

A total of 24 breakout sessions, with a range of thought-provoking speakers and presenters discussing what's happening today, and where the industry is going tomorrow. Two full days with six tracks, each with a specific focus, including:

- Compliance
- Operations
- Technical
- Sales & Marketing
- Executive
- Partners

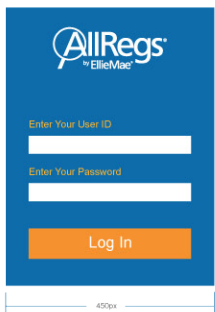
ADD IT ALL UP

In addition to the breakout sessions, twelve pre-conference Encompass and mortgage industry training classes to hone your skillset to a sharp edge. Not to mention the Genius Bar, Experience Center with live Encompass and integrated services demos, and partner exhibitors showcasing their services.

Web Interface LAYOUT & DESIGN

Created web pages, event promotions and user interface via Adobe Photoshop and Illustrator. Icons were created in Illustrator, pasted in Photoshop and exported as web ready jpegs. Layered pages were sliced in Photoshop and exported for web application.

A concise layout was usually created for approval by art director as shown below before final layout.



Form Fields:
Text above field is #fb431
Text color
Width of field: 350 px



Workshop Overview:

The Admin Essentials Workshop is a 5-day intensive, hands-on program designed to provide a foundational level of skills and knowledge for new Encompass Administrators to perform essential Encompass administrative functions. The class is held from 9am-5pm local time Monday through Friday.

Event	Date	Location	Venue	Address	Register
Admin Essentials	0921 - 0925	Pleasanton Ca.	HO	4420 Rosewood Dr. Suite 500	REGISTER NOW
Admin Essentials	0929 - 0913	Pleasanton Ca.	HO	4420 Rosewood Dr. Suite 500	REGISTER NOW
Admin Essentials	0918 - 0912	Pleasanton Ca.	HO	4420 Rosewood Dr. Suite 500	REGISTER NOW
Admin Essentials	0912 - 0916	Pleasanton Ca.	HO	4420 Rosewood Dr. Suite 500	REGISTER NOW
Admin Essentials	1107 - 1111	Pleasanton Ca.	HO	4420 Rosewood Dr. Suite 500	REGISTER NOW

Audience:

New banker client Encompass Administrator, or new-to-role Encompass Administrator, or Encompass Administrator who have not attended "Formal" Encompass Administration training, or Encompass Administrator upgrading from the Broker to banker edition.

Pre-requisites:

Participants new to Encompass or not familiar with the basics of these prerequisites:

- Introduction to Encompass
- Loan Origination

Workshop modules include:

1. Introduction to Encompass
2. User Actions
3. Milestone Setup
4. Loan File Setup
5. Templates
6. Values & Fees
7. Compliance Settings
8. eFolder
9. Loan Custom Fields
10. Custom Input Fields
11. Printing/Settings
12. Contacts
13. Secondary Setup
14. Reports
15. Dashboard

Additional Questions:

Contact your Account Manager or Training@EllieMae.com

ELLIE MAE EXPERIENCE 16

Connect. Innovate. Succeed.

February 29-March 2, 2016 | Wynn Las Vegas

Take the next leap forward!

Expand expertise. Network. Shape your future at the exclusive conference for mortgage professionals using Ellie Mae technology.

- All new hands-on training and breakout sessions
- Ellie Mae Hall of Fame Awards with Magic Johnson
- Live performance by comedian Frank Caliendo
- And plenty more.

Save \$300
through
December 15

Register now at experience.elliemae.com

How much you pass it along.

Printed Collateral

LAYOUT & DESIGN

Collaborated with internal copy writers to create printed collateral. Utilized Adobe Photoshop, Illustrator, InDesign and exported to a print ready Adobe Acrobat PDF.

ascSignal™

Connecting The World

with products and solutions that meet your satellite communications needs

- Earth Station Antennas and System Solutions
- VSAT Antennas, Transceivers and Installation Accessories
- MiCom Antennas for Tactical Applications
- Auto Acquisition Antenna Systems for Disaster Management, Oil and Gas Exploration

For information, contact:
Account Manager Willy Linga
+ (27) 11-719-4000 willylinga@ascsignal.com

www.ascsignal.com

ascSignal™ Connecting The World

Via Us at Satcom Africa Station Centre, Corner Brook 22, Hall 11

2009 April 6-9 Johannesburg, SA

NOW AVAILABLE at CARQUEST AUTO PARTS

LUBRIGUARD™

The Brand That Delivers Quality and Value!

LUBRIGUARD FULL SYNTHETIC SW-40 CI-4/S-M ENGINE OIL, provides a guaranteed 1-3% FUEL SAVINGS and EXTENDED ENGINE LIFE when compared to conventional SAE 15W-40 oils. This product is designed for all diesel engine applications, providing exceptional antioxidant performance, soot control, oxidation resistance, extended drain capabilities and reduced oil consumption.

LUBRIGUARD SAE 15W-40 CI-4/S-M Heavy Duty Diesel Engine Oil features advanced engine protection technology which offers a cost-effective, logical solution for servicing valuable fleets. It is engineered to protect new, harshest operating engines, advanced emission control technologies including Diesel Particulate Filters (DPFs) and Exhaust Gas Recirculation (EGR) systems.

LUBRIGUARD SKYBLUE™ DEF (Diesel Exhaust Fluid) meets the need of diesel vehicles to comply with 2010 EPA standards for diesel emissions.

Effective January 1, 2010, the EPA has mandated tougher emission control standards for all highway diesel vehicles. SKYBLUE™ DEF is a non-toxic, clear, chemical-free solution for use as a reducing agent for SCR systems (Selective Catalytic Reduction) in diesel-powered vehicles. Toxic NOx emissions are reduced to the following extent: nitrogen, water and carbon dioxide, removing previous and potential damaging pollutants.

A Leader in the Telecommunications Industry

ASC Signal is a leading global manufacturer of antennas and RF electronics for enterprise and consumer satellite communication applications.

For over 38 years, ASC Signal has been a leader in the design and manufacture of antennas for the satellite communications industry. Our experience includes an extensive range of design, prototyping, testing and manufacturing capabilities beginning with high volume Direct to Home antennas and electronics products for consumer and enterprise VSAT antennas and electronics products for broadcast and enterprise networks, earth station antennas and systems for broadcast and broadband applications.

ASC Signal designed and built products cover C, Ku, K, X, and the emerging Ka band frequency platforms. The extensive range of products include type approved earth station antenna hubs and gateways for broadband and broadcast, complete VSAT Outdoor Units (antennas, transceiver electronics and installation mounts) for consumer broadband and enterprise networks, internet access and real time communications, and enterprise networks, internet access and real time communications, for virtual private networks, internet access and real time communications, for vehicle mounted communication systems, tactical MiCom, Air Traffic Management and all types of exploration, DPH antennas and electronics for government and defense applications, DPH antennas and electronics for home satellite television entertainment systems, and complete installation, testing, and validated services.

PLACE YOUR ORDER TODAY AND BEGIN THE JOURNEY THAT LASTS A LIFE TIME

SAVE UP TO \$125 PLUS FREE SHIPPING

ON ANY OF OUR 31 LANGUAGE LEARNING SOLUTIONS

The Fastest Way To Learn A New Language Guaranteed.

1-800-767-3882 or www.rosefaststone.com

WHEN IN ROME

Do As The Romans Do

The Long Awaited Nashville Recording...

JIM QUICK

Down South

Produced by Cary Nicholson
Executive Producer: Irvin Warren
Featuring: Delbert McCClinton, Bekki Bramlett, Alvin S. Redick, and The Jambougeons

ascSignal™

ASC Signal Microwave Components

Custom Designed and Manufactured Feed Components for Every Application

ascSignal™

Government and Radar
Earth Station Antennas
Direct to Home
VSAT and Electronics

AllRegs Online

Improve Quality and Manage Guidelines with Ease

Confidently navigate ever-changing agency guidelines, understanding requirements, complete regulations, and insert information. The AllRegs Online Package gives leaders easy and important access to current information for:

- State Compliance
 - Easily access laws, regulations and disclosures for every jurisdiction
 - Leverage plain language analyses and interpretive summaries
 - Early compare and contrast individual change
 - Receive alerts when regulations change
 - Ensure complete loan files with prescribed compliance checklists and document and fee matrices
- Investor Library
 - Maintain successful relationships with investors
 - Easily access current product information, quick reference guides, credit policies, exhibits, and additional reference materials
 - Stay current with updates or changes
- Investor Access
 - Easily access Fannie Mae, Freddie Mac, FHA, VA, USDA referenced current
 - Easily access agency information in your local jurisdiction

Single and Multi-family Lending

- Easily access 1,000s of current government guidelines and forms
- Leverage current forms and exhibits for Fannie Mae, Freddie Mac, FHA, and Ginnie Mae
- Link-by-link relevant sections of the Code of Federal Regulations and Federal Register
- Stay current with updates or changes

Logo Design

LAYOUT & DESIGN

Multiple logo concepts created in Adobe Illustrator before final logo was accepted shown below.

2016 ELLIE MAE
experience

2016 ELLIE MAE
experience

2016 ELLIE MAE
experience

ELLIE MAE
experience 2016

ELLIE MAE
experience 2016



Andrew Corporation changed to ASC Signal and new logo was created via Adobe Illustrator.



Final logo



Email Campaign

LAYOUT & DESIGN

Email campaigns were laid out in Adobe Photoshop/Illustrator and executed via Eloqua. DreamWeaver was used at times to copy and paste HTML layouts.

Encompass
by EllieMae



Give consumers more reasons to choose you

<first name>,
The consumer-mortgage lender relationship may be a two-way street. But to win over prospective borrowers, be they millennials, minorities, or baby boomers, it's you that must go the extra mile.
After all, they're only asking for information. While you're asking them to trust you with the biggest decision of their lives.
Encompass Consumer Connect™ from Ellie Mae can help you establish that trust — quickly — by allowing you to engage and empower today's consumers on a whole new level.



Start by asking the right questions the right way
A new, comprehensive online point-of-sale solution Encompass Consumer Connect lets you offer borrowers the chance to complete applications by answering easy-to-understand interview-style questions. Just popular tax return sites.



Keep building trust throughout the process
After the application, Encompass Consumer Connect guides borrowers step by step through the loan process so they always know what's next and how their loan is progressing.



Close faster and deliver on your promise
Loan data from Encompass Consumer Connect automatically flows into our Encompass® all-in-one mortgage management solution to it stays accurate and compliant as part of a single system of record.

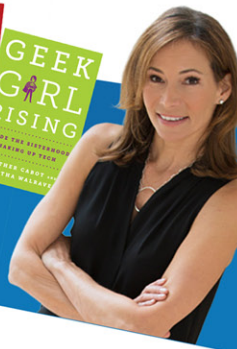
All without the need for additional web staff — or cost. Because Encompass Consumer Connect is available for free to lenders using Encompass®.

Watch interest turn into applications >

EXPERIENCE17
License to Succeed

Executive Women's Lunch Survey

Ellie Mae Experience 2017 featuring Samantha Walravens



[First name],

Thanks for attending the Experience 2017 Women's Lunch, we hope you had a great time.

Our goal is to make every event at Experience even better for next year. Please take a few minutes to complete our survey about the Women's Lunch to help us do that.

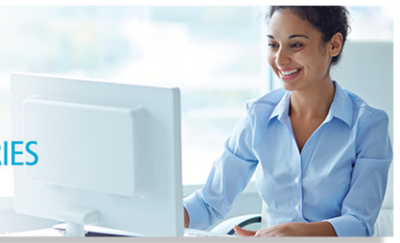
We're already planning Experience 2018, we're sure it's going to be another great conference.

Take survey >

EllieMae Compliance. Quality. Efficiency.
COMPLIMENTARY WEBINAR SERIES



EllieMae Compliance. Quality. Efficiency.
COMPLIMENTARY WEBINAR SERIES



EllieMae Compliance. Quality. Efficiency.
COMPLIMENTARY WEBINAR SERIES



Who will be dancing to Charleston?

Come celebrate (another) record-breaking year and find out who will be joining the Circle of Excellence in Charleston, South Carolina.

- 2015 Sales Dinner and Circle of Excellence Awards
- Monday, January 4
- Reception: 5pm
- Dinner: 6pm
- Grand Hyatt, San Francisco

RSVP now

I'll be there! >

Bummer, I can't make it. >



EllieMae
Compliance. Quality. Efficiency.

Demand Generation

LAYOUT & DESIGN

Created banner ads, splash pages and online campaigns for demand generation team.

Encompass 16.1 is coming this Spring

- More powerful trade management reporting
- New eSign platform
- Expanded construction lending support
- Expanded Fannie Mae and Freddie Mac integrations

See updates



What's Fannie Mae and Freddie Mac up to?

Stay ahead of agency updates (FHA, USDA & VA too).

Subscribe for free >



Get underwriting & compliance answers, fast

Watch video >



What's Fannie Mae and Freddie Mac up to?
Stay ahead of agency updates (FHA, USDA & VA too).



Subscribe for free >



Get underwriting & compliance answers, fast

Watch video >



Spring forward: Encompass 17.2 coming soon

- Prepare for 2018 HMDA collection and reporting
- Criteria based auto-lock settings
- Bulk pricing for trade management

See all updates >



Increase volume and profitability with TPO Connect™

Encompass Lending Platform™: Increase productivity and efficiency
Optimize and innovate your TPO portal
Accurate and secure

LEARN MORE DETAILS

EXPERIENCE 17
License to Succeed

MARCH 6-8 / WYNN LAS VEGAS

Early Bird discount ends on December 16.

Register Now >